

Agbar, Inveready, and CDTI invest €3.6 million in Createch360°

- The Spanish company is a global leader in the digitalization of water treatment plants.
- The investment will enable Createch360° to deploy its marketing plan and develop new products for the sustainability of water treatment plants.

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Agbar, Inveready, and CDTI, through the Innvierte program, have participated in a co-investment round to join the shareholder base of Createch Solutions, S.L. (Createch360°), a company dedicated to the development and implementation of an operational intelligence platform. This platform, based on artificial intelligence tools, among others, allows real-time control and decision-making in water treatment facilities to reduce operating costs while complying with the required quality parameters.

Agbar, Inveready, and CDTI have made an investment amounting to €3.6 million in June, which grants them a minority stake in the company.

The goal is for Createch360° to consolidate its presence both nationally and internationally and to expand its service offerings to all types of water treatment plants. The development of its current digital platform, with advanced data control and analysis capabilities, will allow it to offer customers a comprehensive solution for their operations.

Co-founders Albert Vilardaga (CEO) and Angel Freixó (CTO) believe that: "The investment will help accelerate the roadmap for developing digital solutions for water efficiency and sustainability. Furthermore, it will significantly boost the company's global implementation, especially in some strategic markets."

Carlos Montero, Chief Technology Officer of Agbar, is convinced that: "The water sector requires effective digital solutions for optimization and sustainability. We trust Createch360° as a key tool for many of our main operations. This investment will drive their new technological developments."

Roger Pique, Partner at Inveready, comments: "The financing will allow the company to deploy its high value-added products in a market where energy efficiency is a key aspect, reducing costs and impacting the sustainability of the water treatment process."

About Createch360°

Createch360° is a technology company founded in November 2016 in Vic (Barcelona). With a multidisciplinary team of computer engineers and water treatment process experts, the company specializes in developing and implementing digital solutions for the management, control, and optimization of the integral water cycle processes.

Createch360°'s technological solutions are applied in both municipal and industrial settings, with more than 160 existing implementations nationally and internationally in countries such as France, Italy, Poland, Dubai, Jordan, China, Brazil, Chile, and Mexico, among others.

About Agbar

Agbar is the leading water management group in Spain, with over 150 years of experience in water and environmental management. With its recent incorporation into the Veolia group, it has become part of the world's leading group in ecological transformation.

Agbar has participated in the CDTI's Innvierte program since 2013, having invested in several start-ups and technology companies.

The investment in Createch360° is part of Agbar's commitment to contributing to this ecological transition, promoting technological products and services that contribute to the digitalization and sustainability of the water sector.

About CDTI

CDTI is the body of the General Administration of the State that supports knowledge-based innovation, advising and offering public innovation aid through grants or partially reimbursable aid. CDTI also internationalizes R&D and innovation business projects of Spanish companies and entities and manages Spanish participation in international R&D&I organizations such as Horizon Europe and Eureka, and in Science and Space industries. Additionally, through the Innvierte Sustainable Economy initiative, it supports and facilitates the capitalization of technology companies.