

Inveready invests in Uptale, a pioneer in immersive learning technologies

- This partnership marks the Venture Debt fund's first operation in France, following previous operations in Germany (Habyt) and Estonia (Jobbatical).

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Uptale, the French company led by two former Microsoft employees, is committed to democratizing immersive learning and offering efficient digital experiences, enabling frontline workers to effectively learn on-site through the power of virtual reality.

The company has embraced venture debt as its primary source of financing while retaining control over its direction and decision-making. With a focus on internationalizing its business and with commercial agreements with significant client partners such as Sanofi, Alstom, Stellantis, and Allianz, and a collaboration agreement with Lenovo, which has selected Uptale as one of the first software solutions to implement with its upcoming enterprise VR headset.

The partnership with Inveready will allow Uptale to maintain its independence and focus on consolidating its presence in a market that is gradually but steadily gaining traction.

About Uptale

Uptale is an innovative technology company specializing in immersive learning solutions. The company's mission is to revolutionize training in the field by using virtual reality to empower frontline workers and democratize access to efficient digital learning experiences. Uptale's platform harnesses 360-degree capture technology to create interactive, authentic, and engaging virtual training scenarios that overcome the limitations of traditional on-site training. For more information about Uptale and its innovative immersive learning solutions, visit www.uptale.io