

ARRAIGO, the new alternative investment fund manager for family offices launched by Inveready and IWeM

- The investment strategy of the new manager will adapt to the personalized and sophisticated profiles in alternative investment (venture capital, private equity, and co-investment operations) of Family Offices, aiming to optimize their profitability and manage risks in this changing economic environment.

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Investment in alternative markets continues to generate significant interest among Family Offices despite the current macroeconomic environment. However, these investors increasingly demand more diversified investment solutions tailored to their idiosyncrasies. In this context, the launch of a new alternative investment fund manager specializing in serving Family Offices, ARRAIGO SGEIC, addresses the demand from investors seeking personalized and sophisticated investment vehicles to optimize profitability and manage risks in this evolving economic landscape.

ARRAIGO SGEIC, registered on October 27 with the CNMV, has been launched by Inveready and IWeM. The objective of the new manager is to collaborate with family groups and professional investors who want to increase their exposure to alternative assets efficiently, primarily through direct participation in specialized Venture Capital Funds. It is anticipated that most assets under management by the new manager's funds will be allocated to investment in other highly specialized venture capital entities with a proven track record.

Additionally, the project aims to promote direct co-investments with other leading venture capital vehicles in mature companies in their economic life stages. These venture capital entities, whether through investment in other venture capital entities or through co-investment, will mainly focus on industrial sectors, infrastructure, project finance, energy, and/or telecommunications.

This activity will be conducted under customized management mandates tailored to the profile of each family office, always within the framework of alternative asset investment. Thus, ARRAIGO will execute the strategy in alternative products that best fit the investor's risk profile, leveraging the extensive network of collaborating funds and investment opportunities available to the initiative's promoters.

Eduard Feliu, one of the driving partners, commented, "The creation of ARRAIGO is a step forward in the strategy to attract investors to alternative products that can offer significant returns, but must be approached professionally. Let's not forget that attracting investors to these assets is good news due to the positive externalities these investments tend to generate employment, investment in R&D, and competitiveness of the Spanish business fabric."