Inveready invests over 5 million euros in Drenting to lead the second-hand vehicle leasing market for individuals, freelancers, and SMEs

- The deal strengthens Drenting's position as a flexible, affordable, and instantly available alternative to traditional leasing.
- The company brings on board strategic advisors Jaume Betrian, co-founder of Ofertia and PLESH, and Julio Ribes, former CEO of Swipcar, investor and advisor to mobility and tech scaleups.

Madrid, May 27, 2025 — Inveready has led an investment round of over 5 million euros in **Drenting**, a company specialized in second-hand vehicle leasing aimed at individuals, freelancers, and small businesses.

The goal of this investment is to boost the growth and development of a mobility solution that meets market demands: competitive pricing, immediate delivery, and a wide variety of models.

Drenting, part of the **Drive Me Group** — a holding with over 10 years of experience in the automotive sector— was born in response to the limitations of traditional leasing, which focuses on new vehicles with limited availability and long delivery times. Its model, based on existing fleets, enables a faster, more affordable solution with immediate delivery, offering access to a wide range of vehicles without compromising efficiency or flexibility.

"Leasing penetration in Spain continues to grow, but the market has been calling for a more accessible and flexible alternative. **Drenting** provides a clear path into second-hand leasing with a solid and distinctive value proposition, both in variety and immediacy," says the Inveready investment team.

David Jané, CEO of **Drenting**, adds, "This investment round marks a turning point in Drenting's growth. It validates our model, strengthens our technology, and brings in key talent to establish a new standard in access to second-hand leasing. It's a great opportunity to scale something we already know works."

As part of the deal, **Jaume Betrian**, co-founder of **Ofertia** and **PLESH**, and **Julio Ribes**, former CEO of **Swipcar** and advisor to tech startups, join the project, bringing their expertise in digital strategy, go-to-market, and commercial scaling.

With this investment, **Inveready** backs a highly scalable and profitable model designed to meet the needs of both end users (B2C) and companies looking to renew their fleets through reliable, high-quality second-hand leasing (B2B). Drenting will enhance the platform's technological development, strengthen demand generation through digital campaigns, and expand its network of strategic partners. In this respect, physical dealerships will play a key role as a distribution channel in a win-win model: they incorporate a new business line without operational risk, while Drenting manages the entire process.

About Drenting

Drenting is the first platform in Spain specialized in second-hand vehicle leasing with immediate delivery. Through a fully digital model, it offers access to a wide catalog of nearly new vehicles with flexible leasing options, fast processes, no down payment, and all-inclusive services. The company operates under the umbrella of Drive Me Group, a Barcelona-based automotive solutions holding that also manages brands like Drive Me Barcelona and DME GT Club.

About Inveready

Inveready is a leading financial services firm offering alternative assets, wealth management and traditional investment funds. Founded in 2008, as a venture capital fund manager, Inveready has evolved to become one of the most active investment firms in the small and medium sized companies' segment in Spain, currently managing more than €2.1 billion.

The financial group organises its services into three main business lines: 'Alternative Assets', which groups together different direct investment strategies (Venture Capital, Life Science Venture Debt, Strategic Public Equity, Private Equity and Infrastructures), 'Wealth Management' where they advise clients on different value-added products and services and 'Investment Funds' which invest in small cap stocks with a value investing approach through the True Value fund manager.

With 60 employees, Inveready is headquartered in San Sebastian, and has offices in Barcelona and Madrid. It has been recognised as 'Best private equity firm' in 2017 by SpainCap and as 'Best European venture debt fund' in 2023 by Preqin, among others.